

Virtual Art Fair and Contest
"Expressions of Afro-Cuban Art"
RULES

General Rules:

The Virtual Art Fair and Contest are open to Cubans currently resident in Cuba and aged 18 years and over. The theme of the Virtual Art Fair and Contest is "Expressions of Afro-Cuban Art". The Virtual Art Fair and Contest are organized by the United States Interests Section (USINT); employees of USINT and their immediate family members are not eligible to participate.

The Virtual Art Fair consists of an online art exhibition. Images submitted to the Virtual Art Fair will be displayed on the USINT facebook page.

All images submitted to the Virtual Art Fair will automatically be entered in the Art Contest. The Art Contest offers three Grand Prizes; the judges may also, at their discretion, bestow an Honorable Mention/s.

Each participant may submit up to two (2) works of art. Works of art can be created using any medium and should be original pieces. All works of art should reflect the theme: "Expressions of Afro-Cuban Art".

Images of the works of art should be sent via email to havanaprensaycultura@gmail.com and must be clearly identified with the title of the work, details of the medium used, together with the name and contact details of the artist, including current telephone number, physical and postal addresses and email address. All images submitted must be digital format, at a minimum resolution of 300dpi. Should image/s be required at a higher resolution, the organizers of the Virtual Art Fair and Contest will contact the contestant using the contact information provided.

The Virtual Art Fair and Contest commence on January 19, 2011. The closing date for entries is February 28, 2011.

Any image received after midnight on February 28, 2011 will not be eligible to participate in either the Virtual Art Fair or the Contest.

Art Contest: Selection of the Grand Prize Winners:

The Grand Prize Winners will be selected by a two-step process:

Step 1: Selection of the fifteen (15) finalist images

The fifteen (15) finalist images will be selected via public voting by the USINT facebook community. (To become a member of the community, visit the USINT facebook page). All images submitted to the Contest will be displayed in a photo album located on the USINT facebook page. Members of the facebook community will indicate their choices for finalists by selecting the "like" button located below each image. Each member of the community

may vote for as many images as they wish, but may only vote once for each image. Members are asked to consider the following criteria when making their selections:

- Interpretation of the theme "Expressions of Afro-Cuban Art"
- Originality
- Creativity
- Use of the medium to represent the theme "Expressions of Afro-Cuban Art"

Step 2: Selection of the Grand Prize Winners

A panel of expert judges will select the images to be awarded a Grand Prize in First, Second and Third Place. In addition, the judges may, at their discretion, award an Honorable Mention/s. The judges will consider the following criteria when making their selections:

- Interpretation of the theme "Expressions of Afro-Cuban Art"
- Originality
- Creativity
- Use of the medium to represent the theme "Expressions of Afro-Cuban Art"

Prizes:

The winner of the first Prize will receive a Flipcam; the winner of the Second Prize will receive a digital point-and-shoot camera and accessories; the winner of the Third Prize will receive artist's materials. If awarded, the winner/s of an Honorable Mention/s will receive publications related to the contest theme.

Images selected as finalists will be displayed on the USINT facebook page and in other USINT publications. In addition, all images submitted to the contest will be included in the Virtual Art Fair from January 24 to April 18, 2011.

Duration and Key Dates:

January 19 to February 28, 2011: Submission of images via email to: havanaprensaycultura@gmail.com.

January 24 to April 18, 2011: Virtual Art Fair. Images submitted are displayed in a photo album on the USINT facebook page.

February 28, 2011: Closing date for submission of images to the Virtual Art Fair and Contest.

March 1 to 14, 2011: Selection of the Grand Prize Winners of the Art Contest, step 1. Selection of the fifteen (15) finalist images via public voting by the USINT facebook community. The fifteen (15) images that receive the highest number of votes will pass to the second step of the selection of the Grand Prize Winners.

March 15 to 18, 2011: Selection of the Grand Prize Winners of the Art Contest, step 2. A panel of judges will select the Grand Prize Winners from the fifteen (15) finalist images.

March 21, 2011: Announcement of the Grand Prize Winners of the Art Contest.

Notes:

The Virtual Art Fair and Contest are organized by USINT. USINT reserves the right to use, reproduce, distribute and display any images submitted. By submitting an image/s to the Contest, the participant affirms that he or she has obtained all necessary rights, licenses, consensus and permissions to use that image/s. USINT will not be responsible for any property rights or other liabilities resulting from the use of the image/s. The Contest organizers and panel of judges reserve the right to reject any image that is of a political, sexual or violent nature.

If for any reason it is not possible to run the Virtual Art Fair and Contest as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Contest Organizers reserve the right, at their sole discretion, to cancel, modify or terminate the Contest.